

Haley Francis Halstead.

Experience Designer | haley.halstead@gmail.com | haleyfrancisahalstead.com | 765.465.8375

EDUCATION.

HERRON SCHOOL OF ART + DESIGN

Bachelor of Fine Arts in Visual Communication Design

PURDUE SCHOOL OF ENGINEERING AND TECHNOLOGY

Leadership Studies Certificate, focus on Organizational Behaviors & Management

PROFESSIONAL EXPERIENCE.

HERRON SCHOOL OF ART + DESIGN | IUPUI

Adjunct Instructor

August 2020 – Present

Courses: V308 - Portfolio Design

MOBILE RECELL

User Experience Designer

November 2019 – Present

HALEY FRANCIS-HALSTEAD

Independent Visual Designer

June 2016 – Present

Virtual Assistant and Freelancer Training - Coach Hannah Dixon. Completed: Fall 2019

Previous Clients: High Alpha Innovation, Stutz Artist Association, Circle Kombucha, Rooster's Kitchen, Fadely Farms, Halstead Home Inspections, Financially Full-Money Management, Cailin Hardy, Herd Strategies, LLC, Wild Seed Essentials Oils, Delightful by Del-Writing Consulting

ACCUMEN, INC. - LAB MANAGEMENT SOLUTIONS

Freelance Graphic Designer

September 2019 - Present

HERRON VCD19 CAPSTONE EXHIBITION

Executive Director

February 2019 – May 2019 | Indianapolis, IN

VICE PRESIDENT OF PUBLIC RELATIONS AND RECRUITMENT

Alpha Sigma Alpha National Sorority-Theta Zeta

December 2017 – Dec 2018 | Indianapolis, IN

DESIGN INTERN

MetaCX, High Alpha Portfolio Company

May 2018 – Aug 2018 | Indianapolis, IN

SOCIAL MEDIA & MARKETING COORDINATOR

Rooster's Kitchen

May 2017 – May 2018 | Indianapolis, IN

SPEAKING, PRESENTATIONS, & WORKSHOPS.

HERRON SCHOOL OF ART + DESIGN COMMENCEMENT CEREMONY SPEAKER

May 2019 | Indianapolis, IN

AGBOT CHALLENGE, TEAM IUPUI

Spring 2019 | West Lafayette, Indiana

Andres Tovar, Ph.D., Associate Professor, Department of Mechanical and Energy Engineering

The AgBOT Challenge encourages cross-collaborative research and the development of new technologies for agriculture. The designer's roles included prototyping and building an external skeleton for the robot in Rhino and Adobe Illustrator.

KELLEY MARKETING CLUB, GRAPHIC DESIGN WORKSHOP LEAD

November 2018 | Indianapolis, IN

The Kelley Indianapolis Marketing Club exists for the purpose of promoting student involvement outside of the classroom. Specifically, the chapter will help to provide students with opportunities to hear from college recruiters as well as give students the opportunity to participate in hands-on marketing activities and projects to boost their understanding of the marketing industry.

STUDENT TALKS EVENT AT IUPUI

September 2017 | Indianapolis, IN

This is an IUPUI Student organization that fosters civil discourse among IUPUI students by providing a platform where students can share ideas and opinions.

What do you mean you're not creative? https://www.youtube.com/watch?v=gVStwr3Q_o

AWARDS & ACHIEVEMENTS.

IUPUI'S Top 100 Undergraduate - 2018, 2019

Panhellenic Mentorship Scholarship - 2018

Herron Undergraduate Exhibition - 2017

ORGANIZATIONS.

AIGA Member 2015 - Present

Best Buddies International 2015 - Present

Alpha Sigma Alpha Alumnae Chapter 2019 - Present

Alpha Sigma Alpha - Theta Zeta Collegiate Chapter 2016 - 2019